



Nature's Mountain Playground

Pocahontas County Convention & Visitors Bureau Pocahontas County Tourism Scholarship Award

The Scholarship Program

A Pocahontas County Tourism Scholarship Award of \$1,000 will be granted annually to a Pocahontas County H.S. senior entering a 2 or 4-year college or university as a freshman. Students with the intent to pursue a career in travel and tourism and who have submitted a complete application and meet program qualifications will be considered.

The \$1,000 scholarship award will be paid in two \$500 increments for two semesters. Scholarship funds will be paid directly to the school the recipient is attending.

All decisions by the Pocahontas County CVB Education Committee and Board of Directors are final.

Scholarship Committee

Judging of the scholarship award entries will be made by the PCCVB Education Committee.

In order to ensure an impartial and fair evaluation of all applicants, each application will be assigned a number by the PCCVB Executive Director for purposes of anonymity. The judging committee, in the selection process, will not be aware of the applicant by name.

One Ad Hoc member of the scholarship committee - determined by the PCCVB Education Committee - will be a PCHS teacher representing the school system.

Once the Committee has made a selection of a scholarship recipient, that individual will meet the PCCVB Board of Directors for final approval.

Applications & Qualifications

The award of the scholarship will be based upon the following qualifications and items submitted with an application.

The student must be a resident of Pocahontas County and have grades sufficient to be enrolled into a 2 or 4-year College or University.

Higher education fields of study include, but may not be limited to: Hotel/Restaurant/Hospitality Management; Business Management; Marketing/Advertising; Forestry; Parks & Recreation; and Culinary. The Application form submitted by applicants will include:

- List of extracurricular activities, honors and awards
[school clubs, honor societies, athletic participation, etc; involvement in community or charity volunteer work]
- Letter of recommendation by a teacher, counselor or school administrator
- Two letters of recommendation from personal references
- A 500 word applicant-written essay on the importance of tourism to Pocahontas County
- A statement [one page or less] of the college attending and future career goals as they relate to the tourism industry
- A copy of your High School transcripts

Evaluation & Scoring

Scoring will be graded on a point value basis of a maximum 100 points. Following are the totals per category:

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| 1. Written essay on the importance of tourism to Pocahontas County | [40 points] |
| 2. Statement of career goals as they relate to the tourism industry | [20 points] |
| 3. Letter of recommendation by a teacher/counselor/school administrator | [10 points] |
| 4. Two letters of recommendation from personal references | [10 points] |
| 5. Submission of a copy of high school grade transcripts | [10 points] |
| 6. Information provided on school or community extracurricular activities | [10 points] |

Application Deadline

Applications and all attachments must be received no later than April 1 by the Pocahontas County Convention & Visitors Bureau, Education Board, P.O. Box 275, Marlinton, WV 24954.

The evaluation and selection of a new scholarship recipient will be completed by May 1.

The winner of the Tourism Scholarship Award will be announced at the Pocahontas County High School awards night.

For any questions about the program or to request an online application, please contact the Pocahontas County CVB by calling 799-4636 weekdays between 8:30 am and 5:00 pm.